

Betts®



Betts® Poppers

Betts®

Bass Popper Value Pack 3 Pc.

Great packaging. Three of our best selling bass poppers in a value pack. Very competitive retail. Good unit of sale.



Stock #
P3-B

Pack:
3 pc. per Bubble Pack
12 packs

Betts®

Panfish Popper Value Pack 3 Pc.

Great packaging. Three of our best selling panfish poppers in a value pack. Very competitive retail. Good unit of sale.



Stock #
P3-P

Pack:
3 pc. per Bubble Pack
12 packs

Betts®

Pan Fish Popper™ 6 Dozen Display

Our best selection of poppers in sizes 8, 10 and 12.



#PP-6 Panfish Popper display

6 doz. consisting of the following: #806-10, 309-8, 1201-10, 905-12, 803-10, 806-8, 909-10, 301-8, 07-10, 809-10, 304-8.

Pack: 1 pc. Bubble Pk. - 72 pcs.

Betts®

Popper Tackle Pack

6 of our best selling fancy grade poppers in good quality reusable tackle pack.



Stock #
P6

Pack:
1 each



Red blush on face and bottom

The brilliant colors penetrate the darkest water to form a lively fly with action legs. Cork body cemented on Mustad hook.

Color #	Head	Hackle	Streamer
1	White	Black	White
4	Frog	Black	Chartreuse
5	Chartreuse	Black	Chartreuse
6	Glo	Black	White
7	Chart Speck	Black	Chartreuse
8	White Speck	Black	White
13	Flu. Orange	Black	Orange
Assorted (use 1201 plus hook size)			

Stock #	Sizes:	Pack:
1201-8	8	1 pc. per Bubble Pk.
1201-10	10	-12 pks.

To order, add color# to stock#.



Red blush on bottom

The extra legs jutting out of the head make terrific action. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black	White
2	Yellow	Black	Yellow
5	Chartreuse	Black	Chartreuse
6	Glo	Black	White
7	Chart Speck	Black	Chartreuse
8	White Speck	Black	White
13	Flu. Orange	Black	Orange
9	Assorted		

Stock#	Sizes:	Pack:
809-4	4	1 pc. per Bubble Pk.
809-6	6	-12 pks.
809-8	8	
809-10	10	
809-12	12	

To order, add color# to stock#.



Red/Black dots on bottom

Terrific pop sound with its reversed bullet shaped body. Polka dot finish, live rubber legs with real guinea hackle. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black/White	White
2	Yellow	Black/White	Yellow
5	Chartreuse	Black/White	Chartreuse
9	Assorted		

Stock #	Sizes:	Pack:
309-4	4	1 pc. per Bubble Pk.
309-8	8	-12 pks.

To order, add color# to stock#.



Red/black dots on bottom

The brilliant red cup mouth accented with true life frog colors makes an interesting meal. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
4	Frog	Black	Chartreuse
5	Chartreuse	Black	Chartreuse
Assorted (use 07 plus hook size)			

Stock #	Sizes:	Pack:
07-4	4	1 pc. per Bubble Pk.
07-10	10	-12 pks.

To order, add color# to stock#.



Red/Black dots on bottom

The bullet shaped long trim body with rubber legs creates plenty of wiggle. Cork body cemented on Mustad hook.

Color#	Head	Scale	Hackle	Streamer
1	White	Black	Black	White
2	Yellow	Black	Black	Yellow
5	Chartreuse	Black	Black	Yellow
6	Glo	Black	Black	White
7	Chart Speck	Black	Black	Chartreuse
13	Flu. Orange	Black	Black	Orange
9	Assorted			

Stock #	Sizes:	Pack:
909-8	8	1 pc. per Bubble Pk.
909-10	10	-12 pks.

To order, add color# to stock#.



Red blush on face and bottom

Extra good quality popper with soft flexible legs. Good gloss and painted eyes. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black	White
5	Chartreuse	Black	Chartreuse
6	Glo	Black	White
7	Chart Speck	Black	Chartreuse
8	White Speck	Black	White
9	Assorted		

Stock #	Sizes:	Pack:
806-8	8	1 pc. per Bubble Pk.
806-10	10	-12 pks.

To order, add color# to stock#.



*Red blush
on face
and bot-
tom*

A sharp trimmed small cork body with natural action. Cork body cemented on Mustad hook.

Color#

	Head	Hackle	Streamer
1	White	Black	White
2	Yellow	Black	Yellow
5	Chartreuse	Black	Chartreuse
6	Glo	Black	White
7	Chart. Speck	Black	Chartreuse
8	White Speck	Black	White
9	Assorted		

Stock #	Sizes:	Pack:
905-10	10	1 pc. per Bubble Pk.
905-12	12	-12 pks.

To order, add color# to stock#.



Red blush on face and bottom

A good quality popper with painted eyes. Extra good gloss and finish. Cork body cemented on Mustad hook.

Color

	Head	Hackle	Streamer
1	White	Black	White
5	Chartreuse	Black	Chartreuse
6	Glo	Black	White
9	Assorted		

Stock #	Sizes:	Pack:
803-10	10	1 pc. per Bubble Pk.
803-12	12	-12 pks.

To order, add color# to stock#.



Extra strong hook.

Color

1	Pearl White	34	White/Black Scale
10	Chartreuse		

Stock #	Size:
108	1/0

To order, add color# to stock#.



*Red blush on face
and bottom*

Cupped head with devilish eyes on color accented cork body cemented on Mustad hook.

Color#

	Head	Hackle	Streamer
1	White	Black	White
4	Frog	Black	Chartreuse
5	Chartreuse	Black	Chartreuse
7	Chart. Speck	Black	Chartreuse
8	White Speck	Black	White
	Assorted (use 301 plus hook size)		

Stock #	Sizes:	Pack:
301-8	8	1 pc. per Bubble Pk.
301-10	10	-12 pks.

To order, add color# to stock#.



*Red blush or dots on
face and bottom*

Exact design of a darting swimming minnow. High quality cork cemented on Mustad hook.

Color#

	Head	Hackle	Streamer
5	Chart./Stripe	Black	Chartreuse
6	Glo/Speck	Black	White
7	Chart. Speck	Black	Chartreuse
8	White Speck	Black	White
13	Flu. Or./Speck	Black	Orange
9	Assorted		

Stock #	Sizes:	Pack:
509-4	4	1 pc. per Bubble Pk.
509-6	6	-12 pks.
509-8	8	
509-10	10	

To order, add color# to stock#.



*Red/black dots
on bottom*

Cup head makes loud popping sound. Cork body cemented on Mustad hook.

Color

	Head	Stripe	Streamer
1	White	Red	White
3	Black	Yellow	Blk/Yellow
4	Frog	Spot	Blk/Yellow
5	Chartreuse	Red	Blk/Yellow
6	Glo	Red	White
7	Chart. Speck		Black/Chartreuse
8	White Speck		Black/White
9	Assorted		

Stock #	Sizes	Pack:
304-2	2	1 pc. per Bubble Pk.
304-6	6	-12 pks.
304-8	8	

To order, add color# to stock#.



*Red/black
dots on bot-
tom*

This bug is heavily constructed to handle the large bass. The head is properly cut to make loud popping noise and plenty of bubbles and gurgles. Cork body cemented on Mustad hook.

Color#

	Head	Streamer
1	White	White
3	Black/Yellow	Black/Yellow
4	Frog	Black/Yellow
5	Chartreuse	Black/Yellow
7	Chart. Speck	Black/Chartreuse
8	White Speck	Black/White
9	Assorted	

Stock#	Sizes:	Pack:
505-1	1	1 pc. per Bubble Pk.
505-1/0	1/0	-12 pks.

To order, add color# to stock#.



Betts™ Bullfrog Popper™

Popper looks and acts like a little swimming bullfrog. Blended green sides—darker back with natural black and yellow spots—yellow belly—shaded, red mouth. Large “pop-eyes” Frog-green hackle and streamers. Cork body cemented on Mustad hook.

Stock#	Sizes:	Pack:
939-1	1	1 pc. per Bubble Pk.
939-8	8	-12 pks.



FALLS™ FIRE FLY Shimmy™

Red/Black dots on b

Stock#	Head	Hackle	Tail
51A	White	Black	White
51L	Glo	Black	White
51F	Chart. Speck	Black	Chartreuse
51S	Chartreuse	Black	Chartreuse
51T	Flu. Orange	Black	Chartreuse
51V	Fire Orange	Black	White

Sizes:	Pack:
6-8-10 Hook	1 doz. per card

To order, add hook size to stock#.



Red blush on face and bottom

Stock#	Body	Hackle	Tail
130A	White	Black	White
130D	Chartreuse	Black	Chartreuse
130F	Chart. Speck	Black	Chartreuse
130G	Frog	Black	Chartreuse
130L	Glo	Black	White
130T	Flu. Orange	Black	Orange
130W	White Spec.	Black	White

Sizes:	Pack:
8-10 Hook	1 doz. per card

To order, add hook size to stock#.

Betts™ BIG SIX™ DEAL

Six dozen popping bugs on an attractive card with foam panel. Assorted colors and sizes of best selling selection.



BIG SIX DEAL

#2201 6 doz. Hot Pop on foam card. Without rubber legs.

#2202 6 doz. Pop Hop on foam card. With rubber legs.

Assorted hook sizes of 8,10 and 12.

FALLS™ FLY™ Shimmy

Red/Black dots on bottom

This slender bodied popper causes plenty of wiggle on the surface with its vibrant rubber feelers. Colorful scale finish. Cork body cemented on Mustad hook.

Stock#	Body	Scale	Hackle
50A	White	Black	White
50B	Yellow	Black	Gray
50L	Glo	Black	White
50S	Chartreuse	Black	Chart.
50T	Flu. Orange	Black	Orange

Sizes:	Pack:
6-8-10 Hook	1 doz. per card

To order, add hook size to stock#.

Red blush on bottom



Marathon™ Original Tackle Wiggle Popper™

Marathon™ wiggle poppers have quality painted cork bodies which make them float high. Hackle and streamers are especially selected for just the right flare. Rubber wiggles are inserted from 3 different directions to give the spider leg effect on every cast. Hooks are secured to assure endurance. Cork body cemented on Mustad hook.

Color#	Head	Hackle	Streamer
1	White	Black	White
2	Yellow	Black	Yellow
4	Frog	Black	Yellow
5	Chartreuse	Black	Chart.
6	Glo	Black	White
7	Chart./Speck	Black	Chart.
8	White/Speck.	Black	White
10	Green	Black	Yellow
13	Flu. Orange	Black	Orange

Stock#	Sizes:	Pack:
401-4	4	1 doz. per card
401-6	6	
401-8	8	
401-10	10	

To order, add color# to stock#.

FALLS™ FISH HEAD™

Red blush or dots on face and bottom

A torpedo shaped head with full hackle and additional vibrant rubber feelers combine to make the FISH HEAD unbeatable. Cork body cemented on Mustad hook.

Stock#	Body	Hackle	Tail
155E	Chart./Stripe	Black	Yellow
155F	Chart. Speck	Black	Chartreuse
155L	Glo /Speck	Black	White
155T	Flu. Or./Speck	Black	Orange
155W	White Speck	Black	White

Sizes:	Pack:
4-6-8-10 Hook	1 doz. per card

To order, add hook size to stock#.