



A complete & well designed bay fishing product line



Photography by Scott Hampton



Absolutely Totally New Innovative Products





38









Each knife secured with security tie

Fillet Knife Display

We use stainless 3CR13 high carbon steel for the blade that can be sharpened and re-sharpened with a double tapered edge. Others are usually 2CR13 and have lower carbon steel, which does not stay sharpened as long. Each of our knives are hand sharpened and honed. Our knives have a double edge. Most others do not even have an edge on the blade. The blade on each knife is designed to do the job it was made to do. The same amount of design goes into the handle. Our handles are designed with a textured no slip safety grip that prevents the hand from sliding forward causing injury. The handle on the fillet knife is also designed to lay flat for better filleting. The sheaths are made to drain to reduce rusting. The fillet knife has a safety snap to lock the sheath to the handle during storage. Our merchandising techniques of making the knives highly visible, which creates interest plus impulse buying are confirmed by our sales. Bright colors excite and the name is very appropriate "Hi Viz".

- 6" stainless steel flexible blade with molded sheath
- · Packed in beautiful PDQ Display
- Assorted colors 15 Hi Viz Orange and 15 Hi Viz Chartreuse
- SUPER great price
- · Each knife secured with security tie.

 Stock #
 Color
 Pack

 FK6-30A
 Assorted
 30/Display

Fillet Knife can be diplayed on peg board





Brec Rig

A deadly double combination of two jigs tied in a tandem on 30 lb. test nylon on cadmium plated hooks. Hard chip resistant paint used on all Betts



White-Red

Pink/Pink

Yellow-White White-Chart.

Shrimp Glo/Shrimp Glo

Color

4 5	White-White Yellow-Yellow White-Pink ChartChart. Chart -Orange	15 31 32 41 44
6	ChartOrange	44

Stock # Size

Betts

The

Real

780-6	1/16 Spec Rig
780-8	1/8 Spec Rig
780-8HVY	1/8 Magnum Spec Rig
780-4	1/4 Magnum Spec Rig

Pack: 2 pcs. per pack - 12 packs

Billy Bay

To order, add color # to stock #



BIS BOY BOBBERS[™] Extra heavy to cast further

- When casting further is required to prevent spooking fish or to reach the target zone. Works perfect with jigs like Flounder Fanatic Jig #901-8-3-0.
- Each bobber marked Heavy for easy identification.

Oval We 50 per j Size 2 ½"	eighted – Heavy pack Stock # B250W-HVY-50RW	Description Oval Red/White
Individual Packs 12 bags per pack		
Size 2 ½"	Stock # M250W-HVY-2RW	Pcs. 2



No Snags Add on Weights

Benefits

- Can add additional weight by snaping on more Flexi Draggin' weights.
- Slim shape allows weight to be dragged through brush piles, rocks, trees, logs, oyster and grass beds.

Uses

Pack: 12 per pack

#001 0 0 0

- Perfect for catfishing, spider rigging
- Great rigging with Flounder Fanatic Jig.

Size	Stock #	Pre
#901-0	5-3-0.	

PCS.
3
2
1

Billy Bay° ^{Ay} Be HI VIZ Rattle[™]

The best and most unique rattling float made. High visibility. Hard foam for endurance.

Weighted Snap On

Size	Stock # 2pc./Ind. Pack	Description
2 1/2″	M250WR-2G	Oval Green
2 1/2″	M250WR-20	Oval Orange
2 1/2″	M250WR-2R	Oval Red
2 1/2″	M250WR-2Y	Oval Yellow

Unweighted Snap On

	Stock #	Stock #	
Size	25 per Pack	2pc./Ind. Pack	Description
2 1/2″	B250SNR-25G	M250SNR-2G	Oval Green
2 1/2″	B250SNR-250	M250SNR-20	Oval Orange
2 1/2″	B250SNR-25R	M250SNR-2R	Oval Red
2 1/2″	B250SNR-25Y	M250SNR-2Y	Oval Yellow

Billy Bay

Pack: 25 per pack 2 pc. pack - 12 packs



Magnum Wire Gold Spinner

All gold plated heavy wire with #4 Colorado blade. All of the spinners are gold plated. It is designed to be used with the thousands of shad style lures in the market.

Stock#	Description
30-H-2G	Magnum Wi

I-2G Magnum Wire Gold Spinner

Pack: 2 pc. per Pack - 12 packs

Works great with... HALO[™]SHAD



Made to catch sea mullets, whitings,

Deal™

grey trout and black bass you want.

Color

- 1 White 4 Pink
- 5 Chartreuse

Stock #	Size
250-6	1/16
250-8	1/8

Pack:

1 pc. per Pack – 12 packs To order add color # to stock #



888-8-3 888-4-3 888-2-3

1/8 1/4 1/2

Color Chart

- 1 **Clear Silver Sparkle**
- Pink 4 9
- Green Tiger 10 Chartreuse
- Chartreuse w/Pink Tail 14
- 17 Smoke
- 75 Lucky Penny 76 82

41

53



Glow w/Pink Tail

Pink w/Chartreuse Tail

84 Magic Chicken



ABSOLUTELY TOTALLY AWESOME!

HALO[™]GRAPH

HALO[™]SHAD

CENTED SHIMMER FLASH

Billy Bay

Halo-graphic[™] Design



The Original

HALO[™]SHAD

Rigged with hook and weighted

The Shimmer Shine flashes of the Halo-graphic[™] draws the fish to it. The fish "just can't stand it".

There are tons of shad on the market, most are so heavy it is almost impossible to fish with them because they sink too fast. Those lures are on the bottom before you can reel them in. The Halo™ Shad changes all that!

Ricky, the captain of Speckled Specialist Guide Service, is the man behind the success of the Halo Shad. He is the icon of trout fishing and has probably fished every known lure made from hard baits to jigs and he says the Halo Shad out performs them all. Ricky has a wide range of fishermen on his charters from amateurs to pros. The thing he loves most about the Halo Shad and the thing that got his attention was the success of the amateur fishermen catching as many fish as the guides with very little effort. In other words, it doesn't take a lot of finesse or skill to limit out on trout. Just simply cast and retrieve and it's absolutely, totally awesome !!



3 pc. Bubble Pack - 12 packs To order, add color # to stock #





Absolutely the Perfect Sinker[™] HALO[™]SHRIMP

- •The perfect sinker is the best shrimp lure we have made to date.
- •Designed to sink slowly in horizontal position to keep the lure in the strike zone longer.
- •Rigged with hook and weighted
- •Halo-graphic colors to shimmer and shine
- •Excellent for cast and sink type fishing

The shrimp lure business will never be the same. It has improved more in the last year than in the past 10 years and we are building product to keep us in the running. Now the shrimp must perform perfectly in regards to correctly sinking for casting or popping cork fishing. That is why we are bringing out a "new series" – "The Perfect Sinker[™]"</sup> which sinks and performs perfectly.



VIBRATING LEGS!

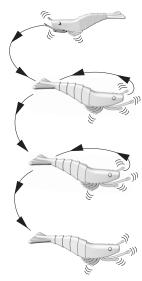


Figure 1. Falling Motion

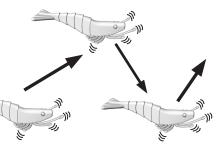


Figure 2. Swimming Motion

The Halo Shrimp Perfect Sinker has been designed, redesigned and tested to be the best performing shrimp lure on the market. As illustrated in Figure 1 the Perfect Sinker is the only shrimp engineered to fall perfectly level in a circular motion until it reaches the bottom, all while the vibrating legs make the shrimp come alive. As illustrated in Figure 2 the Perfect Sinker will stay upright and true during all popular methods of fishing. Whether it is cast and retrieve, popping cork, or quick twitches, the Perfect Sinker out performs all others.

Stock # 972-4-3

HALO[~]SHRIMP

AL0

"uRAPHIC

OLOR





Color Chart

-11

- 1 Clear Silver Sparkle
- 2 Clear Gold Sparkle
- 9 Green Tiger
- 11 Clear Sparkle w/Chart. Tail
- 14 Chartreuse w/Pink Tail
- 16 Rootbeer w/Chart. Tail
- 41 Pink w/Chartreuse Tail45 Purple Sparkle w/Chart. Tail

17

- 75 Clear Sparkle w/Pink Tail
- 76 Lucky Penny

Smoke

84 Magic Chicken

44

Pack 3 pc. Bubble Pa

3 pc. Bubble Pack – 12 packs To order, add color # to stock #



3" Popping Float

Ready To Go

Ready to go. Put it in the hands of the beginner and they are quickly and easily catching fish. Give it to a Pro and he is in awe.

Rigged with Halo[™] Shrimp

Float Color Stock# 778-R-1 Red 778-R-53 Red 778-R-76 Red 778-0-2 Orange 778-0-4 Orange 778-0-10 Orange 778-0-16 Orange

vcountry 2.3

Halo[™]Shrimp Clear Silver Sparkle Glo Penny Rootbeer Clear Gold Sparkle Pink Shrimp Chartreuse Rootbeer

Pack:

1 rigged per pack - 12 packs



Stock#	Float Color	Halo™Shrimp
775-0-R-17	Red	Smoke
775-0-R-76	Red	Penny Rootbeer
775-0-0-16	Orange	Rootbeer
775-0-G-53	Green	Halo Glow

Pack:

1 rigged per pack - 12 packs



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mers - shines - and refects all images. The Halo™ Shrimp is designed to float

down slowly and maintains a horizontal position. Balanced for correct action.

Rilly Bay

As near perfect as you

Graphic[™] exceeds all

expectations. It shim-

can get. The Halo-



Billy Bay

772-4-3

772-2-3

Size Description for grass or shallow water Grass 1/4

Magnum 1/2 for deep or moving water

Pack: 3 pc. Bubble Pack - 12 packs

To order, add color # to stock #





Billy Bay HALO SHRIMP

Color # Color 1 Clear Silver Sparkle 2 Clear Gold Sparkle

- Pink Shrimp 4
- 5
- Clear Red Sparkle

10

16

- 10 Chartreuse
- 16 Rootbeer
- Color # Color 17 Smoke 53 Halo Glow Caribbean Blue 54 55 Caribbean Green 72 Pink Sparkle 73 **Red Sparkle**

Color

75 Cl. Sparkle/Pink Tail 76 Penny Rootbeer 77 Chartreuse Sparkle 79 Orange Sparkle 80

80

81

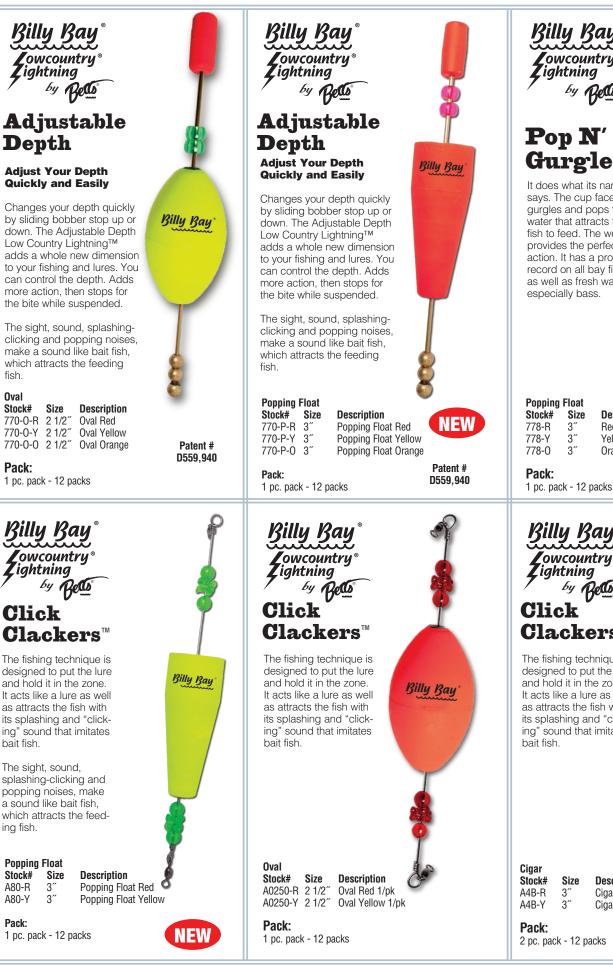














Cigar Yellow 2/pk

